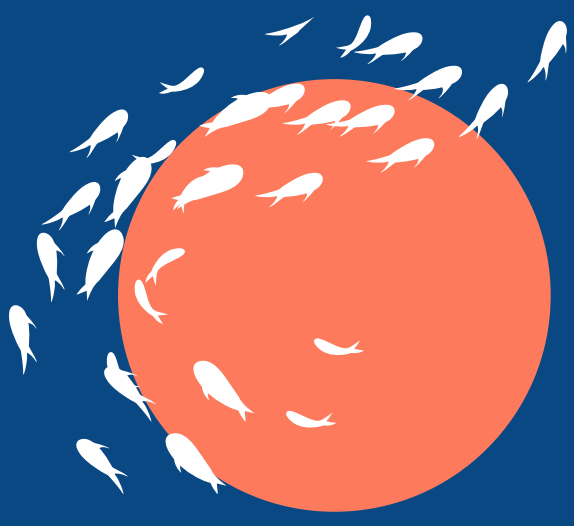
cleanup

clean up montenegro

INTERNATIONAL COASTAL CLEANUP DAY 2026



Together for coasts without waste

Throughout September, different locations across Montenegro were united by the same idea: making the places we share cleaner and showing that caring for the environment starts right where we live. As part of this year's Clean Up Montenegro initiative, volunteers, students, organisations, institutions and local communities joined forces in clean-up actions across the country, from Podgorica, Kolašin and Žabljak to Budva, Tivat and Tuzi.

262
VOLUNTEERS

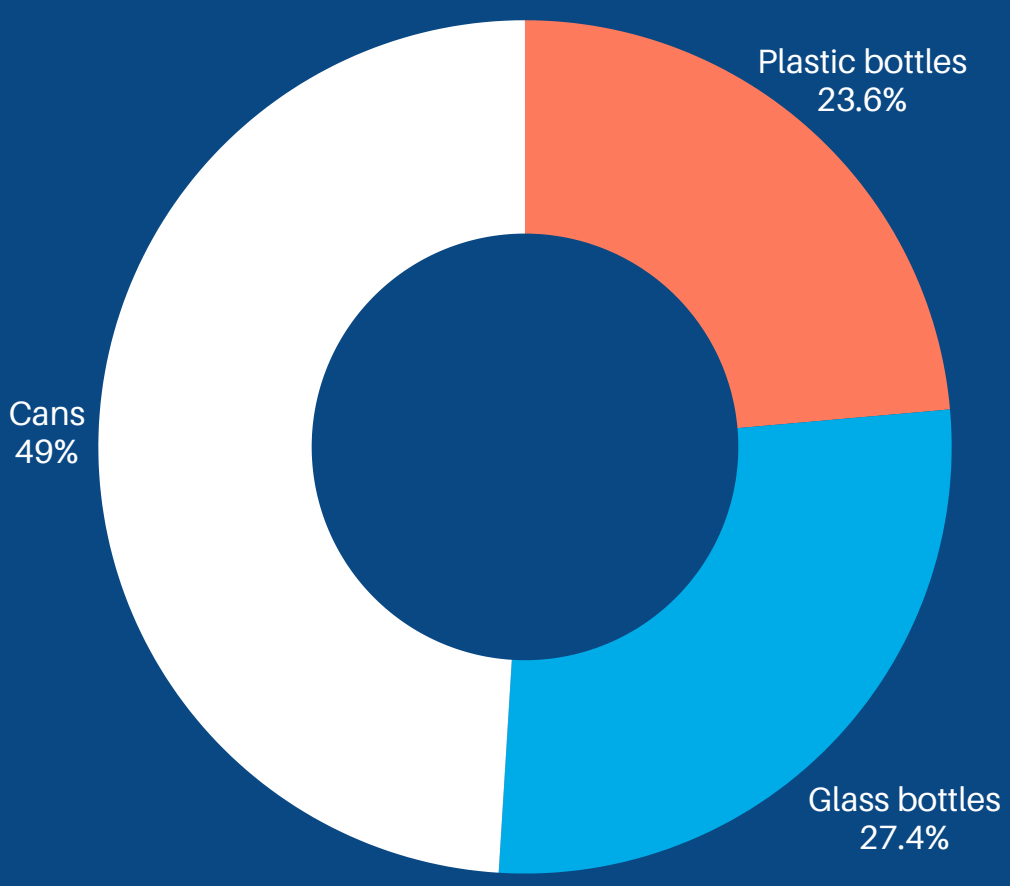
8
CLEANUP ACTIONS

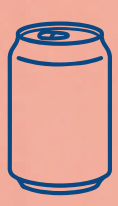
1
TONNES OF WASTE

Waste audit

1,322
pieces of packaging analysed

For several years, as part of our Clean Up Montenegro actions, we have also been conducting waste audits in line with the Break Free From Plastic methodology, documenting the types of packaging and brands most commonly found among litter in nature.





648
CANS



362
GLASS BOTTLES

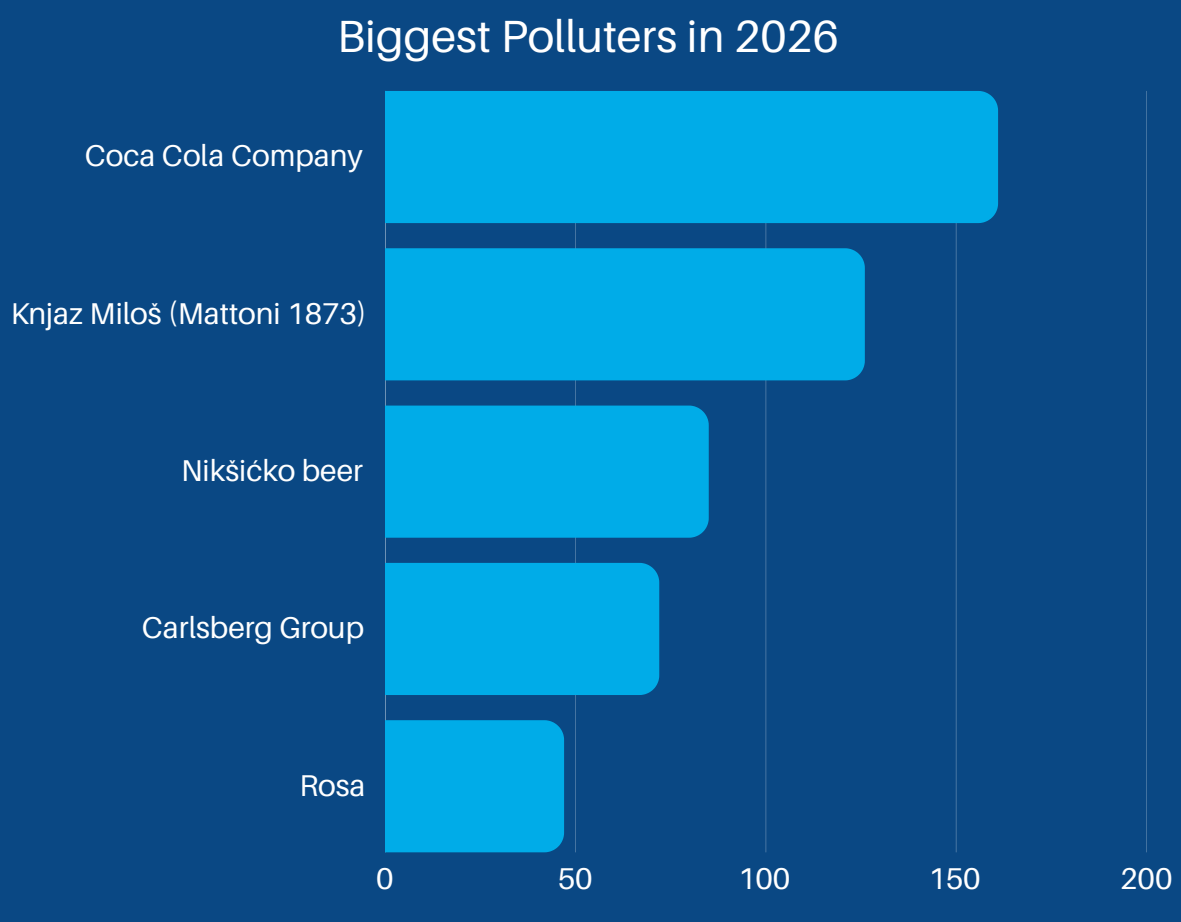


312
PLASTIC BOTTLES

Brand audit

In this year's sample, Coca-Cola (161) was identified as the most frequently found brand, followed by Knjaz Miloš (126), Nikšićko (85), Carlsberg Group (72) and Rosa (47).

The brands that are most visible on the market should not be among the most visible in our waste. A brand's size and market power also come with greater responsibility.









Thank you!

clean up montenegro

To all the organisations, volunteers and partners who contributed their time, effort and dedication to this year's campaign.

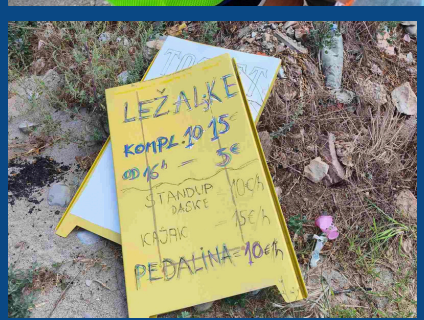


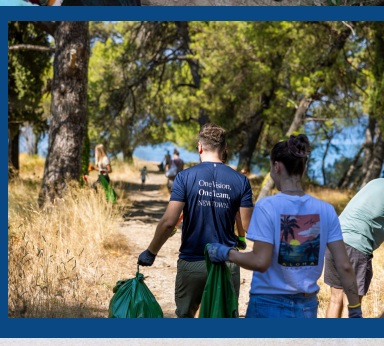




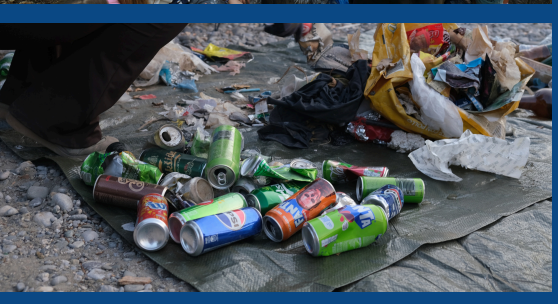




















juventas

GREEN HOME act green

cellula

NVO Natura-Kolašin

kolasin Turistička organizacija

SHPS-SRD-SFA TROFTA

CEMI-CIJEVNA

Turistička organizacija Tuzi

DOO KOMUNALNO TUZI
SHPK KOMUNALE TUZ